

Message Text

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PAGE 01 PORT L 00909 141054Z
ACTION AF-10

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E.O. 11652: N/A
TAGS: BEXP
SUBJECT: ADS REQUEST: BIO CATALYTIC CORPORATION, SCOTTSDALE,
ARIZONA

REF: COMMERCE CD-144, JULY 6, 1978

1. A NUMBER OF FIRMS WHICH DEAL IN FERTILIZER SALES IN MAURITIUS, WERE CONTACTED INDIVIDUALLY TO DETERMINE IF ANY WERE INTERESTED IN ESTABLISHING AN AGENT/DISTRIBUTOR RELATIONSHIP WITH BIO CATALYTIC CORPORATION. WHILE SOME OF THE FIRMS EXPRESSED INTEREST, THER WAS NO POSITIVE RESPONSE. IMPORTS OF FERTILIZERS INTO MAURITIUS ARE RESTRICTED BY THE MINISTRY OF COMMERCE AND INDUSTRY IN ORDER TO PROTECT LOCAL MANUFACTURER, THE MAURITIUS CHEMICAL FERTILIZER INDUSTRY (MCFI) LTD., TROMELIN, PORT LOUIS, MAURITIUS. EMBASSY HAS ASKED MR. H.A. ADAMJEE OF THE IMPORT CONTROL SECTION OF THE MAURITIUS MINISTRY OF COMMERCE AND INDUSTRY, ANGLO-MAURITIUS HOUSE, PORT LOUIS, TO STUDY THE LITERATURE ON BIO CAT. HE HAS AGREED TO DO SO AND, AT HIS ADVICE, THE EMBASSY CONTACTED MCFI OFFICIALS WHO HAVE THE RIGHT TO IMPORT CERTAIN, SELECTED FERTILIZERS, THAT ARE NOT BEING PRODUCED LOCALLY. EMBASSY HAS SPOKEN TO AND FORWARDED THE LITERATURE ON BIO CAT TO MR. JULIENNE, GENERAL MANAGER OF MCFI, WHO HAS AGREED TO CONSIDER THE POSSIBLE IMPORT OF BIO CATALYTIC MANUFACTURED FERTILIZERS AS A SUPPLEMENT TO

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WHAT IS ALREADY PORDUCED BY MCFI. AS SOON AS MR. JULIENNE HAS STUDIED THE MATERIAL AND HAS MADE A DECISION, THE EMBASSY WILL FORWARD IT TO DOC.

2. ALTHOUGH MCFI DOES CONTROL THE IMPORT AND EXPORT OF ALL FERTILIZERS INTO AND OUT OF MAURITIUS, OFTEN NEW FERTILIZERS ARE RECOMMENDED FOR USE ON A TRIAL BASIS BY THE MAURITIUS

SUGAR INDUSTRY RESEARCH INSTITUTE (MSIRI), REDUIT, MAURITIUS.
ALTHOUGH THE EMBASSY APPROACHED BOTH UNITS AND HAS
DISTRIBUTED LITERATURE TO BOTH WHO WILL STUDY THE BIO CAT
MATERIALS, EMBASSY SUGGESTS THAT BIO CATALYTIC CORPORATION
CONTACT MSIRI AND THE MINISTRY OF AGRICULTURE TO EXPLORE
POSSIBLE WAYS IN WHICH BIO CATALYTIC COULD SUPPLY SPECIFIC
FERTILIZERS TO THE MAURITIUS MARKET.
KEELEY

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